Jointly organised by

MyQAN
Nurturing Quality
Malaysian Higher Education Institutions
Quality Assurance Network

SUNWAY UNIVERSITY

SUNWAY COLLEGE

Call for Papers
Submissions are now open!

Seminar on Internal-External Quality Assurance (SieQA) 2021

Higher Education as Enterprise – Embedding the Quality Assurance Culture

16 March 2021
Parallel Workshops

17 March 2021
Seminar

Venue: **Sunway University / Zoom**

SieQA 2021

For more information, kindly scan the QR code or visit:
https://university.sunway.edu.my/SieQA2021

Supported by

MQA
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Seminar on Internal-External Quality Assurance (SieQA) 2021
Higher Education as Enterprise – Embedding the Quality Assurance Culture
16 & 17 March 2021

The higher education sector has been undergoing a paradigm shift in recent years with pressure to become more flexible and enterprising to meet the needs of the 21st Century. The Covid-19 pandemic has increased the rate of change and has forced higher education institutions around the globe to quickly adapt their teaching, learning and assessment methods to meet the challenges of these unprecedented times.

The need to make rapid changes and implement different forms of delivery and assessments has created tensions between those tasked with implementing the new techniques and their colleagues charged with maintaining academic standards and quality. However, quality assurance is an integral part of the learning design, development and monitoring processes which ultimately ensures the validity and reliability of higher education learning outcomes. Indeed, when correctly applied, quality assurance processes should provide an effective and flexible framework to support rapid change and enterprise while improving standards in teaching, learning and assessment.

SieQA 2021 aims to share how higher education institutions have been responding during this period of major change and to explore practical strategies that can be used to embed quality assurance processes to create a culture which maximises flexibility, encourages enterprise and raises standards now and in the future.

Objectives
- To explore how higher education institutions can use quality assurance processes to initiate, support and deliver effective change in teaching, learning and assessment;
- To share ideas, experiences and best practices from quality assurance professionals across South East Asia and throughout the world;
- To present practical quality assurance strategies to support successful higher education enterprise and transformation in the 21st Century.

Target Audience
- Quality assurance personnel,
- Accreditation officers,
- External reviewers and scientists,
- Academics and researchers,
- Education industry representatives,
- Government officials, publishers,
- CEOs, Deputies for Academic Affairs, and
- General public

CALL FOR PAPERS

Besides the parallel workshops, the Organising Committee is inviting submissions of short paper. All submitted short paper will be peer-reviewed by our committees and accepted short paper will be included in the post ISBN indexed conference proceeding.

SUBMISSION GUIDELINES

Below are some of the suggested topics for reference. Other topics are also welcomed.

Important Dates

First announcement and Call for short papers	15 January 2021
Notification of short paper acceptance	1 week after submission
Deadline for submission of short paper with camera ready format	15 February 2021
Deadline for registration and payment for presenters	15 February 2021
Seminar dates	16–17 March 2021

Topics/Theme

Track A   Education Ecosystems

Educational systems can be understood broadly, and this track invites discussions about educational ecosystems broadly conceived. Themes of particular interest might include how educational systems need to adapt or are already modify themselves in order to respond to contemporary needs. For example, increased digitisation, the inclusion of new types of learners, significant changes in how programmes are structured, etc.

Track B   Delivery Systems

This theme invites discussion around areas of delivery. Topics for presentations might include analysis of sub-categories such as content delivery, content assessment, content management, content development, and so on. These might relate generally or specifically to programmes but might also look at systems relating to audits and reviews, for example. Of interest are reviews of how to achieve, maintain, monitor and understand resilience, integrity, efficiency and effectiveness.

Track C   Sustainability

Several the UN Sustainable Development Goals relate to education and can be traced to some of the infrastructural decisions, mechanisms and activities associated with quality assurance. This theme invites consideration of these areas and may include topics such as management of resources, accountability and transparency in use of resources, safeguarding the health, safety, and welfare of staff, integrating sustainable working practices, and so on.

Track D   International Dimensions

Internationalisation of activities is a key driver for many institutions and impacts many areas. This theme invites discussion into how international collaborations are influencing areas such as operations, management, research, programme design and delivery. Of interest is how standards are set and monitored when working across institutions, cultures, time-zones and other aspects of 'difference'.

Track E   Other Topics

Themes that fall outside of the suggested themes, but which meet the seminar objectives and are of relevance to its audience are also welcome.

ORAL PRESENTATION

Short papers which are selected are invited to present during the oral presentation session. 15 minutes each. 5 minutes for Q&A session.

ORAL PRIZES TO BE WON!

Stand a chance to win one of many generous oral prizes:

- Best presenters for track A/B/C/D/E
  - Certificates only
- Best paper(s) – Top 3
  - Certificate and cash price of RM1,000
  - Certificate and cash price of RM500
  - Certificate and cash price of RM300

REGISTRATION

Fees (inclusive of SST)	Parallel Workshop Only	Seminar Only (Audience/ Presenter)	Both Workshop & Seminar
Local Participant	RM80	RM80	RM120
International Participant	RM200	RM200	RM280
MyQAN member	RM60	RM60	RM100

To register and make payment, please visit: **http://bit.ly/SieQA2021**

Registration fees include:

1. Conference program e-booklet,
2. Conference attendance,
3. Certificate of attendance,
4. An e-copy of the post conference publication (for oral presenter only)

TENTATIVE PROGRAMME

PRE-SEMINAR (PARALLEL WORKSHOPS)

16 MARCH 2021 (TUESDAY)

09:00	Registration			
	TRACK A	**TRACK B**	**TRACK C**	**TRACK D**
	Flexible Education Ecosystems towards 21st Century	Efficient and Effective Delivery System with Integrity	Sustainable Curriculum	International Reference
10:00–12:00	**APEL (A), (C), (Q)**	**Synchronous versus Asynchronous Online Distance Learning**	**Fluid and Dynamic Curriculum**	**Global Standard for International Collaborations**
14:00–16:00	**Micro-Credential**	**Alternative Assessment**	**IR 4.0 Education – Convergence Curriculum**	**Talent Excellence and Employability**

SEMINAR SCHEDULE

17 MARCH 2021 (WEDNESDAY)

08:00	**Registration**
09:30	**Welcoming Address** President, Malaysian Higher Education Institutions Quality Assurance Network (MyQAN)
09:40	**Opening Remark** Dr Elizabeth Lee Chief Executive Officer, Sunway Education Group
09:50	**Special Remark**
10:00	**Keynote Address (1)** *Higher Education as an Enterprise – Embedding Quality Assurance Culture* Professor Graeme Wilkinson Vice-Chancellor, Sunway University

10:30	Break
10:40	**Parallel Session (1)**
12:10	**Official Opening of SieQA 2021 and Ministerial Address**
12:40	**Lunch Break & Networking**
13:40	**Parallel Session (2)**
15:00	**Keynote Address (2)**
15:30	**Presentation and Judging Session**
15:45	**Reflection and Concluding Remark** Moderator by: Dr Cheng Mien Wee Deputy Chair, SieQA 2021

Disclaimer:

The Organiser reserves the right to reschedule or cancel any part of its published program or venue due to unforeseen circumstances and will not accept any liability of costs incurred by participants or their organisations due to the cancellation of travel arrangements and/or accommodation reservations as a result of any cancellations or postponements.

CONTACT US

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MyQAN Committee Members